

# Ireland Forestry Profile

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Credit: Irina Pina

The first in a series of papers exploring global forestry markets.

  
**Gresham House**  
Specialist investment

# Background

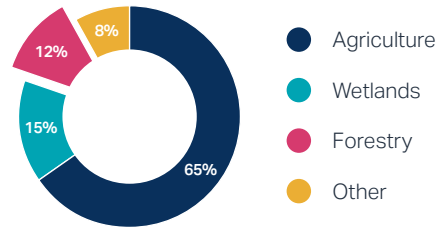
## Ireland's maritime climate and nutrient rich soils are well suited to commercial forestry.

Despite having the fastest growth rates for commercial conifers in Europe, it has one of the lowest forest cover levels in the EU. It has a highly developed processing sector and enjoys strong domestic demand as well as access to the UK, the second largest importer of timber products in the world.

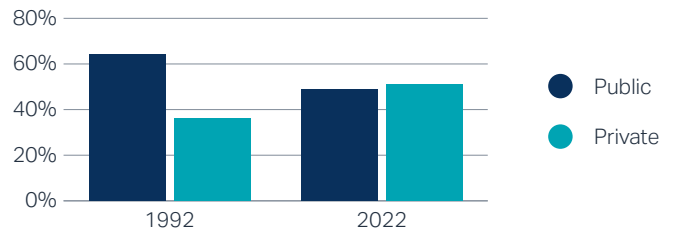
Future demand is underpinned by a growing population and the demand for housing, with significant state support for expanding forest coverage in the Irish Forestry Strategy. Increased afforestation is a cornerstone of the country's [Climate Action Plan](#), which targets Net Zero by 2050.

As the forest cover grows and the timber market matures, there are opportunities for investors to add value to a forestry portfolio.

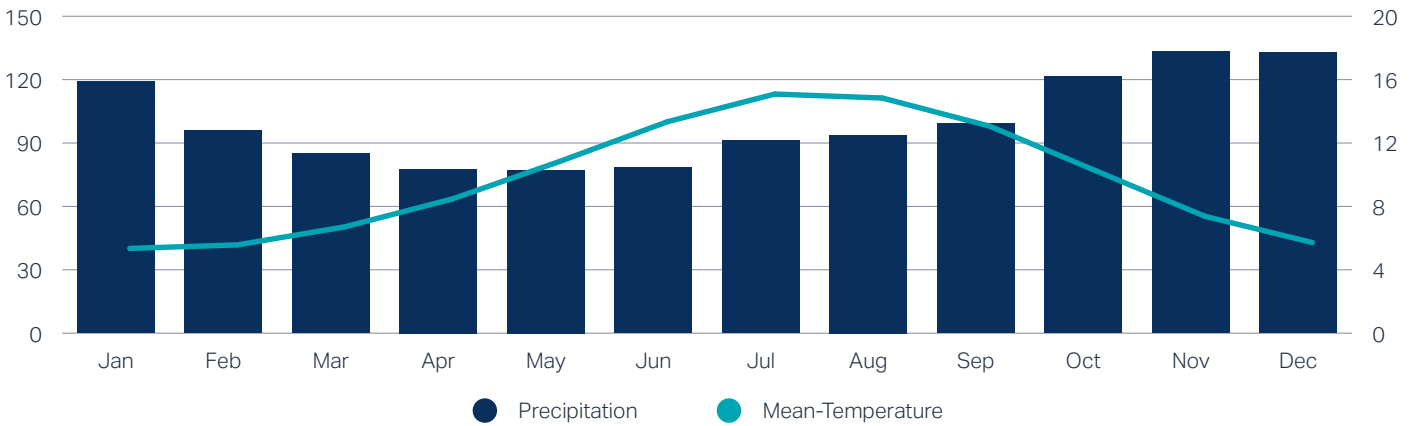
### Land use



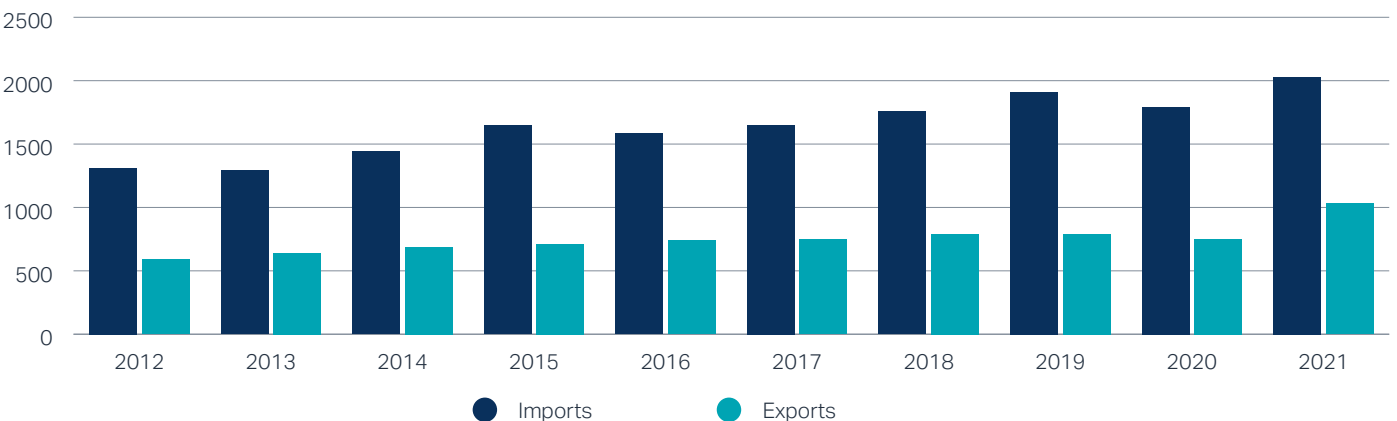
### Forest ownership



### Irish climate - degrees celsius vs Rainfall (mm)



### Value of Wood and Paper Products (mn)



# Forest estate

Ireland's forest estate has followed a similar trajectory to many European countries, with a high natural level of woodland cover reduced through clearance for agriculture, settlement, and demand for timber.

This reached a low of 1.2% forest cover in the early twentieth century but has recovered significantly since, through control of deforestation and widespread planting. Total forested area now stands at 11.6%. The Irish Government's forestry strategy targets 18% coverage, with an annual afforestation goal of 8,000ha.

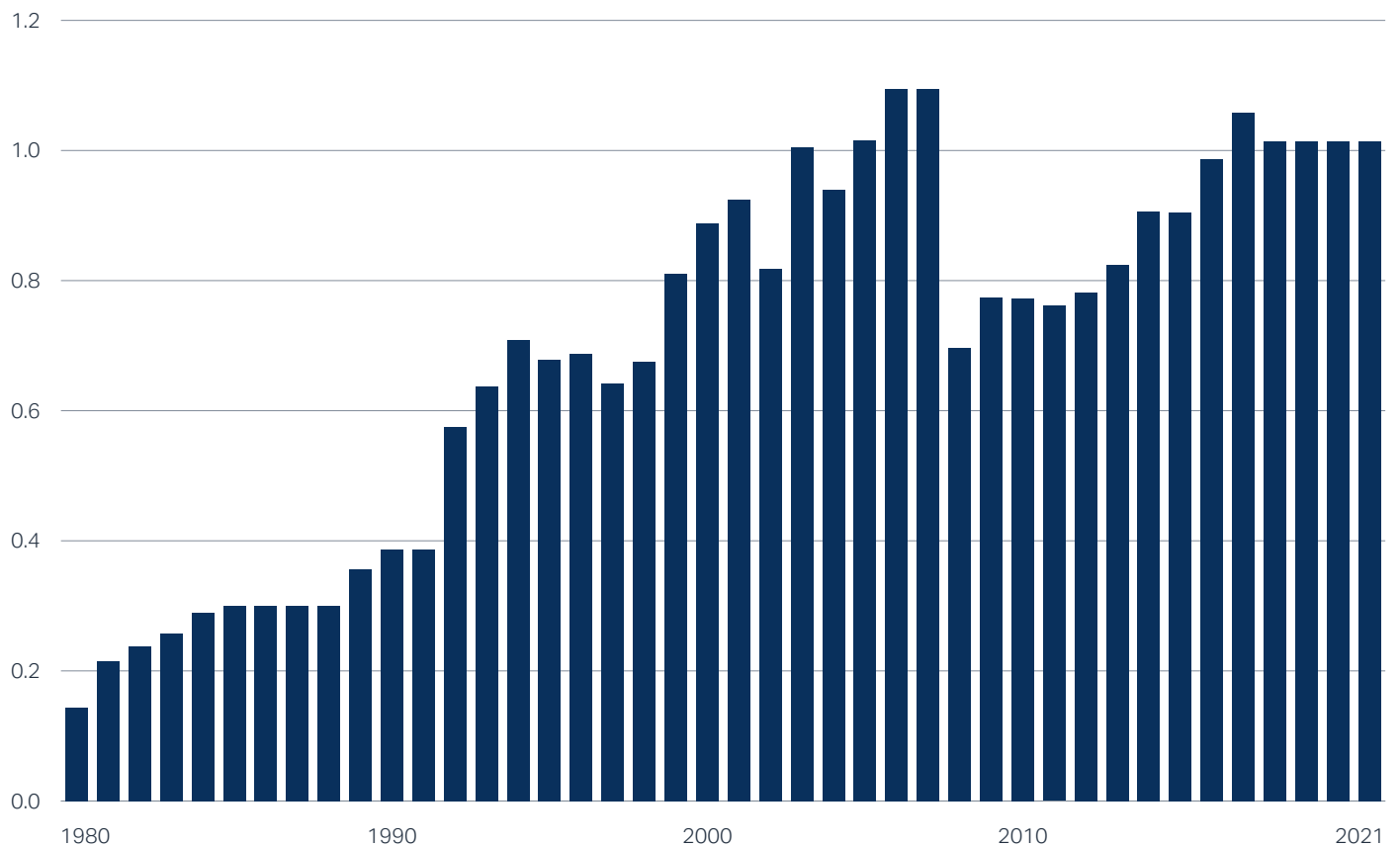
A significant portion of the overall estate has been established since the 1980s (367,000ha) and this has driven available wood volumes upward in recent years as these forests reach maturity.

This has supported growth in the forest and wood products sector, which is estimated by Ireland's Council for Forest Research and Development (Coford) to employ the equivalent of 9,000 full time employees and to contribute €2bn to the Irish economy.

% of Land Use	Total Area	Ten Year Area Change	Conifer %
11.6%	810,000 ha	+10.5%	69%



## Ireland's historic production of sawn wood-products (mn m<sup>3</sup>)



## Public and private ownership

Roughly half of Irish forestry is in the public sector, primarily under the management of Coillte, a semi state-owned company. Historically this has been higher, though recent private sector afforestation has brought the sectors into more even balance.

To date, privately owned Irish forestry has been highly fragmented, having been predominantly planted by farmers with the support of EU and state grants. The average plot size is 8.6ha and significantly larger forests are rare. This combined model of agriculture and forestry allows the landowner to diversify incomes. However, managing individually smaller forests can result in lost economies of scale, and small isolated plot sizes may drive sub-optimal harvesting decisions.

Individual small forest owners are also exposed to the buyer-power of the larger timber processing entities.

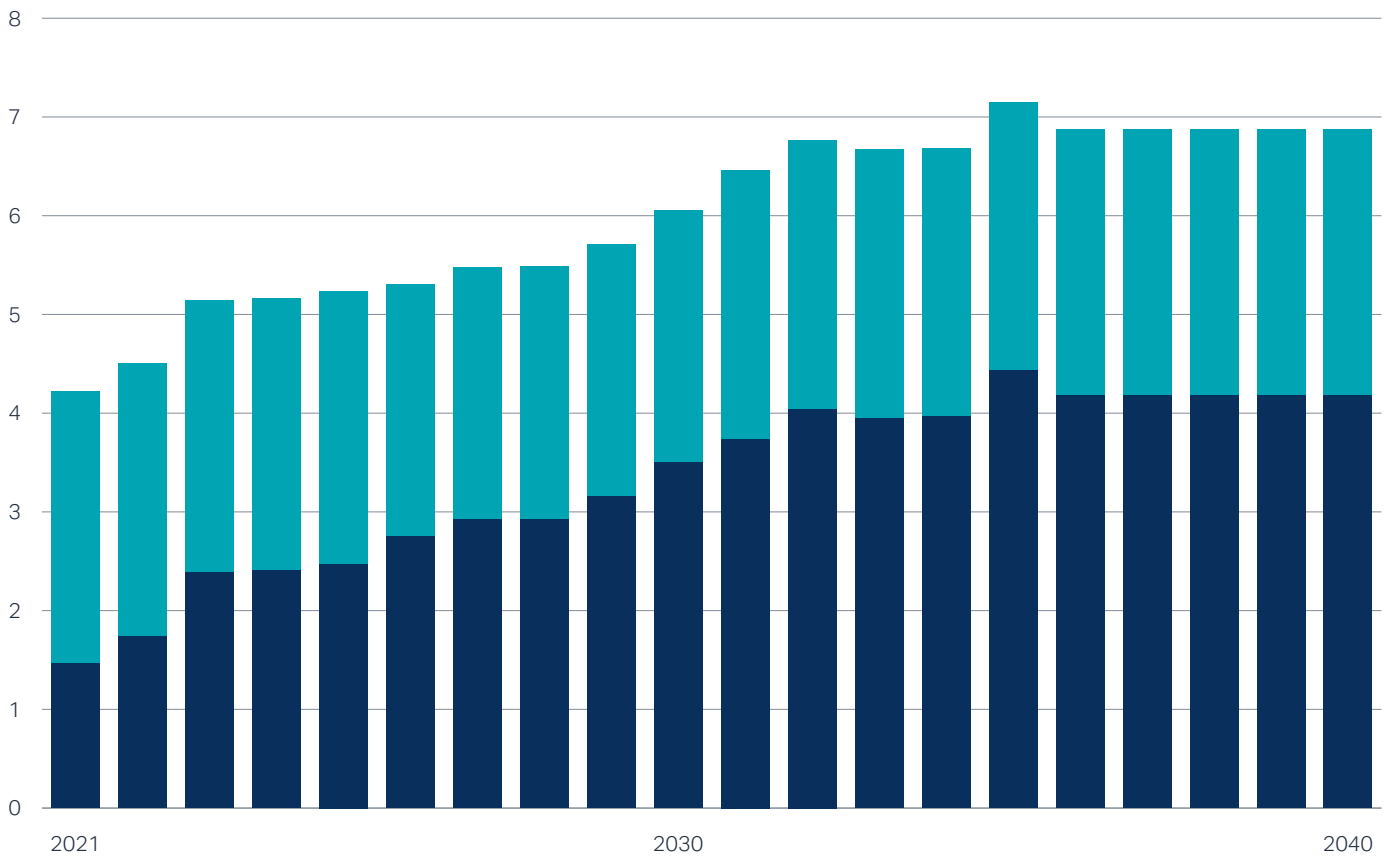


# Certification

Certification with a stewardship body, such as the FSC or PEFC, helps demonstrate that forests are sustainably managed, however, this does require relatively frequent investment in systems and administration. Only 6% of the private forest sector is certified under the aforementioned main bodies.

As it stands today, however, a large proportion (64%) of the timber sold to mills in Ireland is from Coillte's state-owned forests, which are certified. Mills are only required to ensure a certain proportion of their input is from certified sources, which allows the mills to buy a portion of their intake from uncertified private forests. As the proportion of wood coming from private forests grows, certification will constrain the opportunities for marketing wood from the private sector. Larger scale ownership can invest in PEFC or FSC certification and will likely add value, particularly if a tiering of timber pricing occurs.

Ireland's historic production of sawn wood-products (mn m<sup>3</sup>)

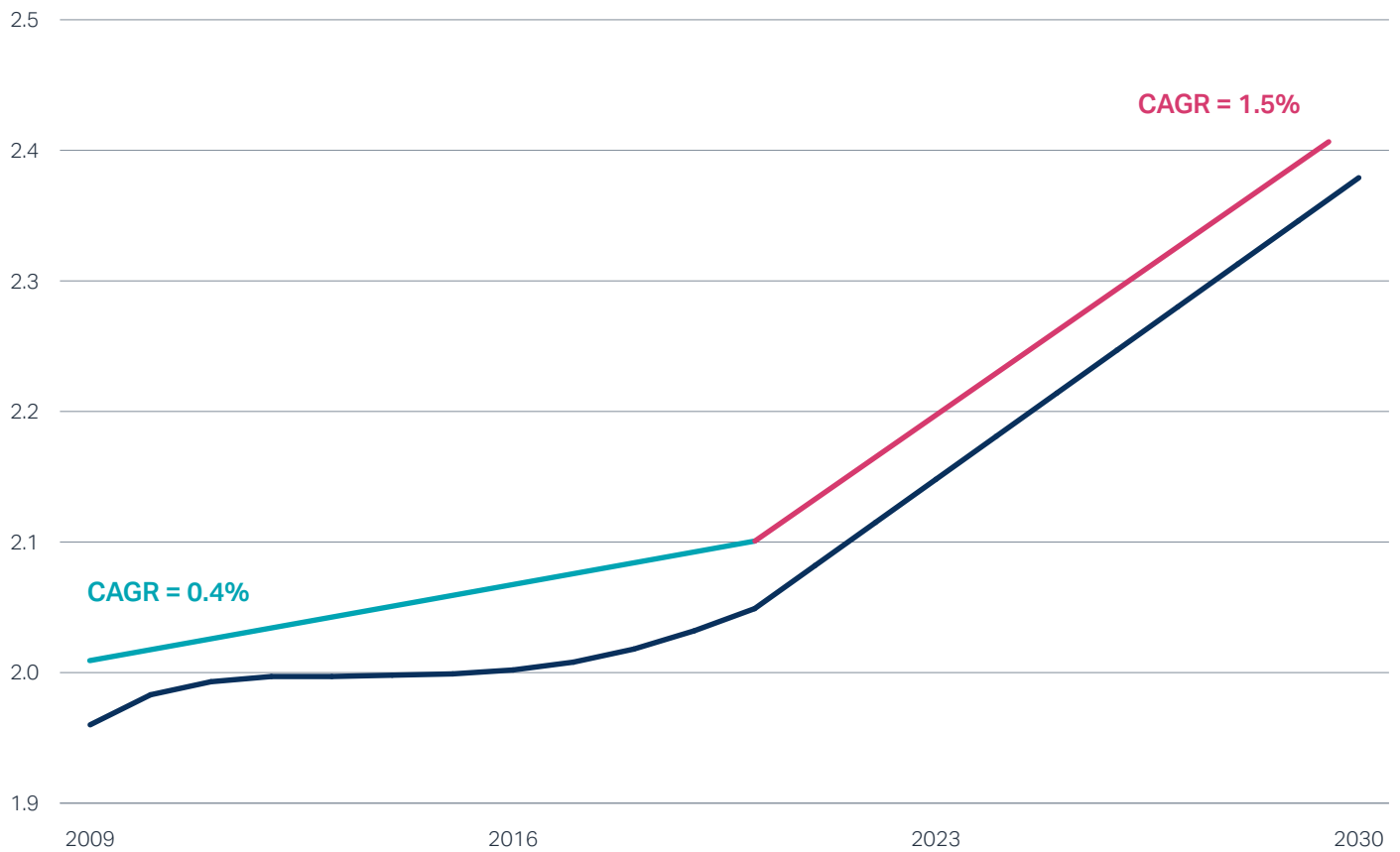


# Domestic demand

In line with global timber demand trends, Ireland is forecast to see an increase in construction activity as new houses are built. This is a function of a growing population, changes in housing preference, and a historic lack of housing supply.

There is political consensus on addressing the housing shortage, with the €4bn 'Housing for All' plan pledging to build 300,000 new homes over the next ten years. Timber demand will be further supported by efforts to decarbonise construction, and the trend towards offsite construction.

Irish housing stock (mn)

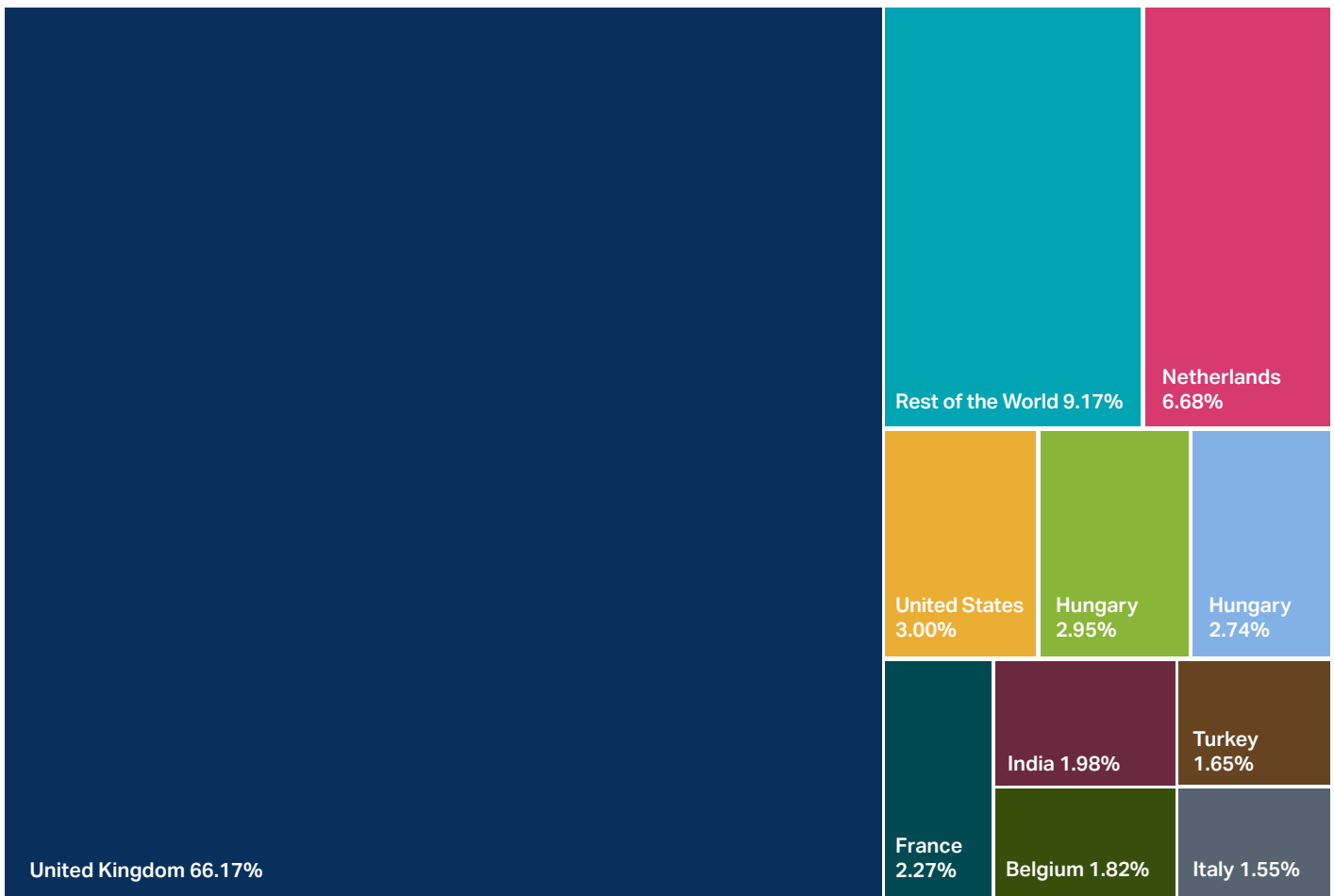


# Export demand

Exports of wood products from Ireland reached €1,033mn in 2021, with the lion's share of this going to the UK. The UK is the second largest importer of wood products globally, relying on its trading partners to meet c.80% of its demand.

Ireland's other key trading partners are experiencing similar timber demand and are expected to keep export opportunities open for high-quality Irish grown timber.

Irish Exporting Partner for Wood-Based Products (%)



# Investment opportunity

Ireland is well-positioned both to grow high-quality timber and to deliver this into receptive markets.

In terms of afforestation, there is clear political support and a tried and tested route to developing bare land into forest.

These two factors, together with strong demand drivers mean that under an experienced forestry asset manager, Ireland provides the potential for solid long-term investment returns.

**Gresham House launches new Irish Strategic Forestry Fund**

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Gresham House is a specialist alternative asset management group, dedicated to sustainable investments across a range of strategies, with expertise across forestry, real estate, sustainable infrastructure, renewable energy, battery storage, public and private equity.

Our origins stretch back to 1857, while our focus is on the future and the long term. Quoted on the London Stock Exchange (GHE:LN) we actively manage £7.8 billion of assets on behalf of institutions, family offices, charities and endowments, private individuals, and their advisers. We act responsibly within a culture of empowerment that encourages individual flair and entrepreneurial thinking.

As a signatory to the UN-supported Principles for Responsible Investment, we are committed to operating responsibly and sustainably. We believe taking the long view in delivering sustainable investment solutions will continue to be a growing factor in the strength of our market positioning.

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## Sources

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