

Key Information Document

Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

Product

Product: Gresham House Strategic Plc Ord 50p
 ISIN: GB00BYRH4982
 Website: <https://greshamhouse.com/strategic-equity/public-equity/gresham-house-strategic-plc/>
 Manufacturer: Gresham House Asset Management Limited, Octagon Point, 5 Cheapside, London, EC2V 6AA
www.greshamhouse.com
 Competent Authority: Financial Conduct Authority
 Date of production of KID: 02 August 2021

What is this product?

Type

This product is an Alternative Investment Fund quoted and traded on the London Stock Exchange Alternative Investment Market as an Investment Company.

Objectives

Gresham House Strategic plc (the “Company”) invests primarily in UK and European smaller public companies, applying private equity style techniques and due diligence alongside a value investment philosophy to construct a focused portfolio expected to be comprised substantially of 10-15 companies. Investments are made in assets that the manager believes:

- are capable of generating a 15% annualised return over the medium to long term, primarily through capital appreciation
- provide value creation opportunities through strategic, management or operational changes; and
- are or will be cash generative and exhibit value characteristics

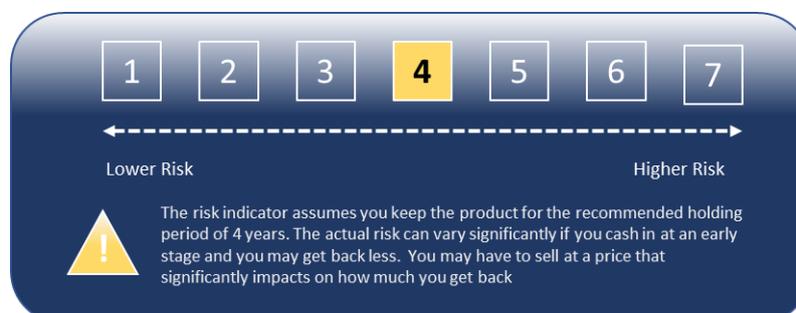
The Company adopted a new investment policy in August 2015. Investments are typically in companies with market capitalisations of less than £150million and with an expected holding period of three to five years. In addition, the Company may also invest in interests in privately held companies, primarily in equity and equity-related instruments and also in preferred equity, convertible and non-convertible debt instruments.

Intended Retail Investor

Limited to retail investors who have been advised by an authorised financial advisor or who are certified High Net Worth or self-certified Sophisticated Investors.

What are the risks and what could I get in return?

Risk Indicator



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the market or because we are not able to pay you. We have classified this product as 4 out of 7 which is a medium risk class. This rates the potential losses from future performance at a medium level, and poor market conditions could impact our capacity to pay you. This product does not include any protection from future market

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performance so you could lose some or all of your investment. If we are not able to pay what is owed, you could lose your entire investment.

Performance scenarios

Investment of £10,000		1 year	2 years	4 years
Scenarios				Recommended holding period
Stress Scenario	What you might get back after costs	£4,256	£3,680	£3,979
	Average Return each year	▼ -57.44%	▼ -39.33%	▼ -20.58%
Unfavourable Scenario	What you might get back after costs	£9,427	£10,026	£11,938
	Average Return each year	▼ -5.73%	0.13%	4.53%
Moderate Scenario	What you might get back after costs	£11,604	£13,465	£18,128
	Average Return each year	16.04%	16.04%	16.03%
Favourable Scenario	What you might get back after costs	£14,280	£18,077	£27,521
	Average Return each year	42.80%	34.45%	28.80%

This table shows the money you could get back over the next 1, 2 or 4 years under different scenarios, assuming that you invest £10,000 from the outset. The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products.

The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get back will vary depending on how the market performs and how long you keep the investment. The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where we are not able to pay you.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

What happens if Gresham House Strategic Plc is unable to pay out?

The value of the shares and the income derived from them is dependent on the performance of the Company's underlying investments and can fluctuate. Investors could lose all or part of their investment. Your capital is at risk. As a shareholder of the Company you would not be able to make a claim to the Financial Services Compensation Scheme about the Company in the event that the Company is unable to pay out.

What are the costs?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you may receive. The total costs take into account one-off, ongoing and incidental costs. The amounts shown here are the cumulative costs of the product itself, for three different holding periods. They include costs associated with early exit. The figures assume you invest £10,000. The figures are estimates and may change in the future.

Costs over time

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

Costs over time

Investment of £10,000			
Scenarios	if you cash in after 1 year	if you cash in after 2 years	if you cash in after 4 years
Total Costs	£672	£1,606	£4,581
Reduction In Yield (RIY) per year	6.72%	6.72%	6.72%

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Composition of costs

The table below shows:

- the impact each year of the different types of costs on the investment return you may receive at the end of the recommended holding period; and
- the meaning of the different cost categories.

This table shows the impact on return per year			
One-off costs	Entry costs	0.00%	The impact of the costs you pay when entering your investment. (This is the most you could pay and could pay less). The impact of costs already included in the price.
	Exit costs	0.00%	The impact of costs of exiting your investment when it matures.
Ongoing costs	Portfolio transaction costs	0.44%	The impact of the costs of us buying and selling underlying investments for the Product.
	Other ongoing costs	3.93%	The impact of the costs that we take each year for managing your investment.
Incidental costs	Performance fees	2.35%	The impact of the performance fee. We take these from your investment if the Product outperforms its benchmark.
	Carried interests	0.00%	The impact of carried interests.

[How long should I hold it and can I take money out early?](#)

Recommended minimum holding period: 4 years

An investment in Gresham House Strategic plc should be regarded as a longer-term investment. The recommended minimum holding period is 4 years, however this product is traded on the Alternative Investment Market of the London Stock Exchange and investors are therefore able to realise their investment at any time subject to normal market conditions.

[How can I complain?](#)

If you have a complaint about this product, you can call our team on **020 3837 6270**, email us at info@greshamhouse.com or write to us at **Gresham House Asset Management Limited, Octagon Point, 5 Cheapside, London, EC2V 6AA**. If you remain dissatisfied with our service and you are an eligible complainant, you may ask the Financial Ombudsman Service to consider your complaint. For more information see www.financialombudsman.org.uk.

[Other relevant information](#)

Please read the publicly available information on the Company carefully before making your investment decision and confirm with your independent financial adviser that you have the expertise, experience and knowledge to properly understand the risks of investing in the Company.